

CALL FOR PAPERS

American Health & Drug Benefits offers an open forum for all healthcare participants to exchange ideas and present their data, innovations, and initiatives to facilitate patient-centered healthcare and benefit design models that meet the needs of all stakeholders—**Distributors, Employers, Evaluators, Manufacturers, Patients, Payers, Providers, Purchasers, Regulators, and Researchers.**

Readers are invited to submit articles that aim at improving the quality of patient care and patient well-being, the health of communities and patient populations, as well as other topics relevant to benefit design with specific implications to policymakers, payers, and employers.

Areas of High Interest Include:

- Adherence Concerns
- Benefit Design
- Case Studies
- Comparative Effectiveness Research
- Cost Analyses
- Decision-Making Tools
- Ethics in Medicine
- Health Economics Research
- Health Plan Initiatives
- Health Information Technology
- Industry Trends
- Innovations in Healthcare
- Literature Reviews
- Medicare/Medicaid
- Patient Advocacy/Patient Care
- Pharmacoeconomics
- Policy Issues
- Prevention Initiatives
- Reimbursement Strategies
- Survey Results
- Wellness Programs

NOTE TO AUTHORS: *AHDB* is a member of the Committee on Publication Ethics (COPE). Membership in COPE indicates that this journal upholds COPE's Code of Conduct standards and intends to take appropriate action in cases of possible misconduct, such as plagiarism, attempted or actual redundant publication, any attempts to pass off fraudulent data, unethical research, or breaches of confidentiality.

Clinical Topics of Interest Include:

AGING/DEMENTIA—With the aging of the US population there is a growing need for early implementation of outcome-based preventive and therapeutic strategies for older people.

ALLERGIES—Allergies, such as allergic or seasonal rhinitis, affect millions of Americans daily, resulting in a significant economic burden and human cost. Undertreatment and lack of adherence are common obstacles to patient management.

ARTHRITIS—Musculoskeletal conditions are on the increase, yet many patients are undiagnosed and untreated. Comparing new and available therapies is a key target for improving patient outcomes and reducing costs.

CANCER CARE—The growing focus on biologic agents dictates an enhanced study of these therapeutic options, including reimbursement policies and cost management.

CARDIOVASCULAR DISEASE—Original, outcomes-based research on appropriate therapies, cost comparisons, emerging prevention strategies, and comparative effectiveness of best practices will enhance readers' decision-making.

DIABETES, OBESITY—The increasing comorbid epidemics of these twin conditions mandates a thorough examination of best therapies, adherence issues, access, and prevention strategies. We invite articles that will address how to improve patient outcomes and best patient care.

GASTROINTESTINAL CONDITIONS—Recognizing GI conditions, such as hepatitis C, Crohn's disease, or inflammatory bowel disorder, remains a challenge.

INFECTIOUS DISEASES—The spread of common and emerging pathogens within the hospital and in the community remains a major concern requiring increased vigilance.

MENTAL DISORDERS—Depression and bipolar disorder and schizophrenia exert a huge financial and human burden on individuals, employers, and payers. Topics of interest include comparative effectiveness analyses, best practices, and reimbursement.

PAIN MANAGEMENT—Chronic pain is associated with a slew of complicated medical disorders and an enormous economic burden, yet pain medications are still underused.

Manuscripts should follow the Manuscript Instructions for Authors (available at www.AHDBonline.com).

For more information, call 732-992-1892